



FRANCHISEE TRAINING PROGRAM

Our training program is designed to make the most efficient use of your time and shorten the time to have you open for business. Training starts at home with our Fast-Start Pre-Training Modules that will walk you step-by-step through the business development process including setting up your business entity, establishing bank accounts, purchasing insurance, hiring caregivers and completing software training. Then you will come visit our corporate offices for operations and marketing training. Here is an overview of our comprehensive training system:

OUR TRAINING SYSTEM

- ✓ Pre-Training Modules
- ✓ HIPAA Compliance
- ✓ Assisted Living Placement
- ✓ In-Home Care
- ✓ Forms and Documents
- ✓ Technology Training
- ✓ Marketing Materials
- ✓ Employee Training Manuals
- ✓ Employee Training Video Series



Our materials are available online in our Franchisee Portal for quick access to the most up-to-date information without having to handle cumbersome books.

TRAINING AT OUR CORPORATE OFFICES

Our corporate training program consists of two intense days of training covering operations and marketing including the following:

- ✓ Assisted Living Placement
- ✓ In-Home Non-Medical Care
- ✓ How to find and interview caregivers
- ✓ Marketing and promoting your business
- ✓ Enrolling and caring for customers
- ✓ Software Introduction
- ✓ Review Pre-Training Modules
- ✓ And much more



When you return home from training, you are ready to operate your Golden Heart Senior Care Franchise!